

Not Just Concocting Concrete: Pan-United Releases its Novel Recipe E-Book

SINGAPORE, 15 APRIL 2021 – The COVID-19 outbreak was an entire set meal of uncertainty, presenting everyone with a new normal to adjust to. In the business of designing and producing concrete, Pan-United Corporation Ltd (“**Pan-United**” or “**泛联集团**” or the “**Group**”) had its resilience tested amid strong headwinds from the pandemic. Fortunately, thanks to the support of its customers and business partners, as well as the tenacity of its staff, the Group emerged from the pandemic healthy with a strong balance sheet – proving that the pandemic was a challenge it could stomach in more ways than one.

Ms May Ng (“**黄美美**”), Chief Executive Officer of Pan-United Corporation Ltd, said: “Our time spent at home has sharpened our culinary prowess. Pan-United is proud to present a one-of-a-kind employee recipe e-book, comprising home recipes of Pan-United staff that are as rich and diverse as the concrete solutions we create, to thank all our stakeholders for their unwavering support during these tumultuous times.”

Titled “*[Family Recipes: Inspirations from the Kitchen](#)*”, the recipe e-book is a stellar example of how Pan-United’s people craft dishes at home just as lovingly as they concoct concrete mixes at work. It is an ode to the staff of Pan-United, who worked diligently through the pandemic to continue designing innovative concrete mix “recipes” and digital solutions to facilitate and ensure safe distancing in the built environment sector, aside from cooking up a storm for their loved ones at home.

Ms Ng commented: “Together with our partners and customers, we are constantly experimenting and developing new concrete mixes that meet the contemporary and rigorous demands of today’s building landscape. Our spirit of creativity goes beyond innovating concrete ‘recipes’ – this time, we tapped on the culturally diverse culinary talents of our employees to launch a unique recipe e-book, reminiscent of the daily collaborative work we do in creating new concrete mixes.”

She added: “Producing concrete is similar to cooking food. Just like concrete, the quality of meals we cook also depend on the type and source of ingredients, the skill of the chef in putting together the right amount of ingredients, and the consistency of the cooking process.”

Pan-United also released today its FY2020 annual report, weaving in the culinary concept of the employee recipe e-book into the visuals to depict its business of constantly innovating concrete mixes to sustain and advance smart cities for the future.

Aligning with Pan-United’s goal of reducing waste generation by 5% by FY2020, both the recipe e-book and the annual report are only available via electronic means and can be easily accessed on the Group’s [corporate website](#). In the year ahead, Pan-United will continue its efforts to decarbonise its products and practices to lower its carbon footprint towards a greener, safer planet.

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ABOUT PAN-UNITED CORPORATION

panunited.com.sg

Pan-United Corporation Ltd (Pan-United) is a listed Asia-based technology company (SGX:P52) catalysing change in the ready-mix concrete and logistics space. Through concrete innovation, it has advanced to the global forefront of low-carbon footprint concrete technology. As a believer in sustainability for over two decades, Pan-United has developed in-house more than 300 highly specialised concrete solutions for all urban built environment needs. Many of these solutions were created in collaboration with customers to address present and future specifications.

Pan-United's circular economy model of product and process innovation, combined with waste reduction, provides a comprehensive approach to long-term sustainability of the ready-mix concrete industry. Its circular model is underlined by extensive digitalisation towards industry transformation. Pan-United takes pride in making concrete greener and stronger to decarbonise cities, working towards lowering the world's carbon footprint and creating a safer world for future generations.

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